

MARKET RESEARCH SERVICES LTD.
Firm of Management Consultants

Chief Contact Individual: Mr. Donald Anderson

Location Address 16 Cargill Avenue, Kingston 10, Jamaica

Mailing Address 16 Cargill Avenue, Kingston 10, Jamaica

Telephone # (876) 920 4262 - 3

Fax # 876-9960 7753

E-mail Address don.anderson@cwjamaica.com

Scope of Services Market Research and Analysis
Marketing Strategies
Field Surveys
Impact Assessment Studies
Project Planning and Management
Productivity Analysis

Special Expertise Market Research, Polling and Analysis
Political Electoral Polling
Field Surveys

Experience in Service The firm has over thirty (30) years experience in management consultancy specialising in Market Research, Political Polling and Analysis and has provided its services to clients in Jamaica and the Caribbean.

Professional Staff The Firm has twelve highly qualified and experienced full time marketing staff including Mr. Donald Anderson with specialist skills in Marketing and Marketing Research methods.
The Firm collaborates with other Consultants on large assignments when necessary from time to time.

International Corporate Relationships

The Firm maintains contact with overseas consultants who from time to time collaborate with it to conduct consultancy assignments in Jamaica, the Caribbean and North and South America.